



2004 MACCC BOD Meeting

Attendance: Murv Little; J.W. Freeze; J.T. Powers, Jr.; Jack Dwan; Walter von Tagen III; Cliff Curie; Bob Snow; Charlotte Berger; Gary Berger; William Leaman; Carl McCann. Quorum present.

I. CALL TO ORDER

7:03 PM February 3, 2004

II. INTRODUCTIONS OF GUESTS AND/OR NEW MEMBERS

None

III. CORRESPONDENCE

None

IV. SECRETARY'S MINUTES

January 4, 2004 Minutes - Minutes were read, Carl McCann moved to accept the minutes, and Gary Berger seconded. Motion carried unanimously.

V. TREASURER'S REPORT

Charlotte presented the report. Details are in the accompanying spreadsheet. A question was raised about the signing of the Signature card for Bank of America. Bob reported it has been signed and delivered. Jack Powers presented invoice for payment to DotStar Communications for installation of the MHAT Dish Network Antenna. Walter von Tagen III



2004 MACCC BOD Meeting

moved to pay invoice, Bill Leaman seconded, motion carried unanimously.

VI. OLD BUSINESS

1. Open House - Bob Snow

Announcements for the forthcoming MHAT Open House have been in the City Visions (a monthly publication of the City of Morgan Hill), The Morgan Hill Times, The Pinnacle, and the Country News. A preparation meeting will be held just before the Open House, Bob will send e-mail.

2. Annual Report to the City - Bob Snow

The report is due in March. Bob will bring last years report to the March meeting to finalize.

3. CMAP meeting with the City - Bob Snow

Bob went to the meeting and clarified the point that we are not ready to close and it is the City of Morgan Hill and Tony Eulo's decision on when to shut the operation down.

4. Training - Walter von Tagen III

Three training programs are ready to go.

- Camera
- Lighting
- Editing



2004 MACCC BOD Meeting

5. Poppy Jasper Film Festival - Bill Leaman / Charlotte Berger

Bill Leaman gave an update of the participation and plans that the Granada may be used for showing films. Charlotte Berger reported on the funding plans for the festival. Interest and support have been expressed by the Police Officers Association, and the Bank of America. A disbursement of \$136.00 was made for postage, and mailing of materials.

VII. NEW BUSINESS

Funding ideas - Various presenters

1. Unused Equipment Sale - Gary Berger

Gary collected all the unused equipment for potential sale on eBay as a fundraising idea. A list will be prepared for the City to sign off a release or approval for sale. Cliff and Nate will coordinate the effort. A working meeting will be set up possibly the 10th in the evening. Cliff will send e-mail.

2. Selling Air time on eBay - Gary Berger

Another idea for fund raising would be to sell production services on eBay to make money. It is believed there is nothing illegal about doing this.



2004 MACCC BOD Meeting

Jim Freeze suggested running a classified ads section on MHAT - Carl thinks there may be some FCC laws that affect this. Bob thinks our non-profit status may be affected. There are too many questions to call for a vote now. Gary will do some research and report back at the next meeting.

3. Other items - Various

Gary questioned if we will run the State of the City address. Cliff will volunteer to do it.

Jim freeze suggested Campaigns will be heating up - we need to be getting ready

AAUW asked about the Directors Ball on the 28th - Bob Martin will be doing interviews - do we want to tape them? - undecided.

Leaman - Real Estate - infomercial to be shown every day for a month of 30 seconds. How much do we charge? Gary will include this in his research.

Charlotte Berger made a motion to Accept a commercial for a fee once the results of Gary's research are presented. vote called approved, with Carl McCann opposed

Carl reported on the Wave award - for 20 years of service Cupertino Public Access channel. The group



2004 MACCC BOD Meeting

congratulated Carl on his work and for presenting the information.

Bob - tapes from Gavilan TV - rescheduled and are being played.

Showed school board meeting Monday night they have been running long - showed 8 times - high interest when not showed.

Bob wants to do training on How to write a schedule for the VCR. daily -

Bob - The Swap tapes schedule - we will be notified by e-mail.

Bob - Will be getting another VCR -

Walter - monthly show with the book store (Town Books) As an example, an Author presenting their own work - Librarian on Fahrenheit 451 and why.

Bob displayed a Hometown Video Festival flyer, which we received in the mail for use if anyone is interested.

VIII. Standing COMMITTEE REPORTS

A. Standing Committees -

a. Broadband Committee - Cliff Curie

A server is being donated, South Valley Internet cooperation has been requested, but they want to be paid. Currently working on



2004 MACCC BOD Meeting

**server upload of Poppy Jasper Film Festival
apps and files on Yahoo.**

B. Advisory Committees - No report

**IX. FOR THE GOOD OF THE ORDER - QUESTIONS
& COMMENTS FROM THE MEMBERS**

None.

**X. ANNOUNCEMENTS (Including date, time &
place of the next meeting)**

**Next meeting Scheduled for Tuesday March 2, 2004,
7:00PM at MHAT 82 East 2nd Street, Morgan Hill, CA**

XI. MEETING ADJOURNED

**Walter von Tagen III moved to Adjourn Charlotte
Berger Seconded, motion carried. 8:55 PM**

**Meeting Minutes respectfully submitted by Murv
Little, Secretary**