



Attendance: John & Kathy Scharmer, Bill Leaman, Walter von Tagen III, Cliff Curie, Jack Dwan, Carl McCann, Murv Little, Jim Freeze, Arleen Freeze, Gary Berger, and Jack Powers. Quorum Present.

I. CALL TO ORDER

7:09 PM May 7, 2003

II. INTRODUCTIONS OF GUESTS AND/OR NEW MEMBERS

Howard (John) Fletcher & Charles R. Barr.

III. CORRESPONDENCE

Carl McCann received a letter from the Insurance Company it will be discussed in Old Business.

IV. SECRETARY'S MINUTES

A April 3, 2003 Minutes will be posted on the Web for comments due to their late distribution. Approval will be made at the next Board Meeting.

V. TREASURER'S REPORT

Accounts Payable Debt Report by Arleen Freeze.



Motion made by Walter and seconded by Murv to accept treasurer's report. Voted on and unanimously approved.

VI. OLD BUSINESS

1. Kick A Thon - Gary Berger.

The shoot is on schedule for Friday of this week; Jack Powers agreed to be available to check out the equipment to Gary around 5:30 PM Friday.

2. Poppy Jasper Film Festival - Bill Leaman

Bill presented status of the Film festival planning and documentation. The project has been on hold due to unsatisfactory completion of promotional paperwork. Approval was received yesterday, however, it does not meet the standards Bill desires. Jack Powers agreed to assist Bill in improving the situation, if Bill will provide a list of the specifics where the improvement is needed.

3. Annual Report - Jack Powers

No progress has been made toward completion of the report at the current time; however, it is still active in the list of items to complete.



4. City Subsidy Presentation: Request for Funding due in June 2003. Missing Tapes - Arleen Freeze

Who is doing this? Arleen explained that the \$22,000 funding runs out in June 2003, and a presentation needs to be made to the City to obtain next years funding. Jack explained that the presentation of the budget request is done by one-on-one discussion where possible. Arleen countered that someone still needs to write a letter to the city. Jack said he would investigate.

5. Tee Shirts - Gary Berger

Gary presented status of the tee-shirt orders, and the uncertain delivery schedule. Gary explained that the business responsible for the producing the shirts has moved, and he is unable to confirm when delivery will be made. Gary will follow-up and try to get a straight story from someone.

6. Friday Night Music Series Sponsorship (re-submitted from last week

A discussion was held on whether or not we should sponsor the series, and what amount we could afford. The consensus was that the board wanted to support the series by videotaping and preparing a program to be shown on channel 19, but needs to resolve some issues regarding the licensing of Music played at the



events. A motion was made to approve \$50.00 as an amount; we could contribute to sponsoring the series. A discussion followed that, although MHAT supports the program, and desires it to remain in place, MHAT does not have sufficient funding to provide a financial sponsorship. The Motion did not pass.

7. Membership Dues - Informational sheet from Davis Community Television. Should we consider this again?

A discussion followed, that the members should take the information home, do some research and thinking about the plan (i.e., MHAT to possibly charge Membership Dues beginning January, 2004.). The item will be placed on the agenda next month.

8. Letter from Insurance Co. - Carl McCann

Carl read a paragraph from the letter. Words to the effect that if MHAT continues to use the company as insurer, the premiums will increase, and some change in coverage could occur. The board accepted the notice, and will act as necessary, when the revisions are made to the coverage, and premium. Carl asked the board if he should continue to be the liaison with the Insurance Company, and the board unanimously responded by all means, if Carl is willing to continue,



it would be welcomed and applauded. Carl agreed to be the contact person with the insurance company. (Much to the Secretary's delight)

9. **4th of July Parade Cable Drop on Monterey Road downtown Walter von Tagen III**

Carl read a paragraph from the letter. Words to the effect that if MHAT continues to use the company as in

VII. NEW BUSINESS

1. Proposed Budget - Arleen Freeze

A Copy was provided to all Directors for their review, make changes, and adopt at the June Board meeting. A comment was made on the proposed budget. Jack Powers questioned that with a budget of \$640 for videotapes, why are they so scarce? Bill Leaman replied that tapes are and have been on order; however, the wrong tapes sent and had to be returned. The correct ones are on the way. A discussion followed regarding the types of tapes required, and it was concluded that more tapes would be made available soon.

2. Camera Batteries - Bill Leaman



Bill mentioned that he has lost a large (high capacity) battery. A search will be made for the missing battery. The battery belongs to Bill. Jim Freeze had some questions about battery life and disposal in general. Cliff and Bill suggested that most of the lithium batteries last an extended period of time. There is a shortage of high capacity batteries, and Cliff volunteered to investigate pricing, quantity, and quality and report back to the board next meeting.

3. Recycling PSA - Jack Powers

Jack requested Arleen to look for a purchase order from the City for \$3,000 to produce a re-cycling video for the City. One was prepared in the past, however, all the re-cycling rules changed therefore making the presentation useless. The City would like to have a new video produced, and it was suggested to be a 30 second Public Service Announcement (PSA). It was also suggested that a fee could be charged of \$600 per PSA, with a target of five (5) PSAs, using the \$3000 P.O. as a reference. Several interesting ideas were presented (i.e., Recycle-man, Dennis Kennedy as Super Hero Recycler, Walter with a small "v", and etc.

4. Programming - Jack Powers, Jim Freeze, Bill Leaman



a. Policy Proposal - Jack Powers

Jack proposed, "As long as we are on the air, no day shall pass without playing one of our programs."

Walter made a motion to that effect, and Gary seconded. Jim suggested a way to accommodate that would be to line up a group of the same types of program, say from previous years, for example the Senior Ball from this year, and previous years.

They could be run on consecutive days where possible. Jim also suggested that in order to meet our other obligations, we need to play tapes produced locally (Morgan Hill sponsored), and also tapes produced locally but sponsored outside of Morgan Hill. This may take priority over other scheduled programming, such as some of the Ananberg tapes for example. Jim also suggested that any tapes submitted without the proper forms would not be registered or classified. Several members requested Arleen to provide the proper forms. Copies were provided.

The motion was then voted on and carried unanimously.

4. New Programs:

a. "Love Luster Bust" - Cliff Curie



Cliff met with a prospective producer, which desired to develop a dating program video production entitled "Love Luster Bust". Cliff met with the producer, and agreed to present his request to the board. Cliff requested and obtained a synopsis, however, it was not detailed enough to present to the board for discussion, approval or disapproval. Following a discussion on how to handle the request, it was decided that Cliff should provide the appropriate Project Proposal Request forms to the producer, and ensure that he understands that MHAT would not produce the video, because our production schedule has more than obligated our resources, and it would be up to him to produce, direct and publish the video. It should also be understood by the producer that he might not use MHAT in an official sense, but simply say that the production is being prepared to present to MHAT for possible viewing on Channel 19. Cliff agreed, and will follow-up.

- b. Editing is in progress on the Britton School Medieval Arts of Swordsmanship. By Carl McCann - progress about 90% complete.



- c. Request by the Morgan Hill Historical Society for a video of the presentation of the history of Poppy Jasper in Morgan Hill.
- d. Request by Carl McCann for a PSA and a PowerPoint slide of the Friday Bike to Work Day.
- e. Request by Bill Leaman of Jim Freeze for about five (5) minutes of video of the SVCC production of Sugar Dress Rehearsal. The plan is to use it as an announcement trailer.

VIII. Standing COMMITTEE REPORTS

- A. Standing Committees- no report
- B. Advisory Committees - no report

IX. FOR THE GOOD OF THE ORDER - QUESTIONS & COMMENTS FROM THE MEMBERS

Gary suggested that all MHAT forms be slowly migrated to the web for ease of use. Arleen will provide the electronic copies of the forms and Gary will begin the process. All were in agreement, Thanks Gary.

X. ANNOUNCEMENTS (Including date, time & place of the next meeting)



SPECIAL THANK YOU TO THE FOLLOWING FOR THEIR DONATIONS

Jim Freeze for Printing, Postage, and Office Supplies for \$50.00

Carl McCann donated a 200 Gigabyte Hard Drive for editing use.

Next meeting Scheduled for June 4, 2003, 7:00PM at MHAT 82 East 2nd Street, Morgan Hill, CA

XI. MEETING ADJOURNED

8:41 PM

Meeting Minutes respectfully submitted by Murv little, Secretary