



Attendance: Cliff Curie, Jack Powers, Gary Berger, Jack Dwan, Nate Smith, Murv Little, Walter von Tagen III, Bill Leaman, Rick Fernandez, Bill Warren, and Karen Freeze. Quorum Present.

I. CALL TO ORDER

7:12 PM July 9, 2003

II. INTRODUCTIONS OF GUESTS AND/OR NEW MEMBERS

Rick Fernandez.

III. CORRESPONDENCE

None

IV. SECRETARY'S MINUTES

A June 4, 2003 Minutes were posted on the Web.

Approved as read.

V. TREASURER'S REPORT

No Treasurer's report available - Arleen Freeze on vacation.



VI. OLD BUSINESS

1. Taste of Morgan Hill - Karen Freeze

Karen described and presented the plan for setting up a booth at the Taste of Morgan Hill festival and street fair to be held on September 27th and 28th 2003..The cost of the space with electricity will be \$190. A donation of \$75 has already been received, Karen made a personal donation of \$15, and Jack Powers decided to use \$100 donation he solicited from Chris McCann (New American Party). (It was previously agreed to by the Board that the producer of a funded project may direct the use of the funds obtained for his/her project.) A motion was made by Bill Leaman and seconded by Cliff Curie to approve the Setup, payment and use of a "paid for" rather than a "maybe donated" space, at the "Taste of Morgan Hill street fair. Vote was called 4 votes for 1 against, Motion carried.

2. Insurance - Jack Powers

The insurance bill has been paid. The insurance company continues to be late with the quote, causing a last minute rush to get coverage paid for before the policy expires. With the absence of Carl, Jack



managed to get the bill paid, however, he had no Bank of America authorization to sign checks. Bill Leaman was contacted and the transaction was completed. Thanks to Jack for his above the call of duty effort to get this done. Steps are being taken to rectify this situation. New signature cards are being completed.

3. Financial Planning - Jack Dwan

Two spreadsheets were presented to identify projected income and expenditures for the remainder of 2003 and all of 2004. At this point the projection shows we will be out of business in January 2005 if no significant fund raising efforts or other options are put in place. The main budget expense causing the shortfall is building rent of \$1100 per month and insurance of approximately \$5000 plus per year. During the discussion of the financial plan, a plan of action was developed to try to maintain MHAT operation. The elements of the plan are as follows:

- a. Invite Ed Tewes and Dennis Kennedy to a limited attendance presentation at MHAT to present the projected financial shortfall and discuss options to preclude it. Bill Leaman,



Walter von Tagen III, and Gary Berger will develop the agenda, and presentation plan for the meeting. The financial projection will be modified to include a proposed request to the city to direct Charter Cable to increase the allocation amount and a renegotiation of the split of the current fees from 50% each to the city and MHAT, to a more advantageous amount for MHAT.

- b. Investigate potential merger opportunities with the Public Access channels in Gilroy and Mountain View.
 - i. Jack Dwan and Jack Powers to pursue Gilroy discussions
 - ii. Cliff Curie and Jack Powers to pursue Mountain View discussions.
- c. Investigate the possibility of the use of the unused part of the new Police Station facility as a new home for MHAT. Karen Freeze agreed to investigate this.
- d. All members were encouraged to develop and present potential plans for fund raising activities.

4. City Commercials - Bill Leaman



A producer is needed to coordinate the many activities to get this project going. Both Nate Smith, and Walter von Tagen III volunteered to be the producer. From the discussion that followed, it was clear that Nate has already performed some of the coordinating activities and held discussions with the city due to his current position with channel 17 (the city channel). Nate Smith was nominated and elected as coordinator. Walter has several ideas regarding potential Recycling PSAs for future use, and it was decided to let the city's plan be implemented at this time, and possibly develop Walter's ideas for use in the future.

VII. NEW BUSINESS

1. Nominations and Elections - Jack Powers

- a) **Treasurer** - It was identified (through the Payment of the Insurance Bill hassle) that an Interim Treasurer is needed immediately. Arleen will be unavailable until October, and the immediate Treasurer's activities can not wait for her return. Nate Smith has volunteered to become an interim Treasurer



until the 2003 elections, to be held in October. The current member roster is included at the end of the minutes.

2. Programs

a) New Program - Rick Fernandez

Rick will write to Alex Jones requesting a program for viewing on Channel 19.

3. Sign - Jack Powers

The MHAT Sign needs to be repaired to replace the missing letters

4. Party - Jack Powers

A party will be held on August 19th, 2003 to improve morale, meet new members and other fun stuff.

VIII. Standing COMMITTEE REPORTS

A. Standing Committees - No report

B. Advisory Committees - No report

IX. FOR THE GOOD OF THE ORDER - QUESTIONS & COMMENTS FROM THE MEMBERS

None



X. ANNOUNCEMENTS (Including date, time & place of the next meeting)

**Next meeting Scheduled for August 6, 2003, 7:00PM
at MHAT 82 East 2nd Street, Morgan Hill, CA**

XI. MEETING ADJOURNED

9:12 PM

**Meeting Minutes respectfully submitted by Murv
Little, Secretary**



Addendum

President - John T. Powers
Vice President - Bob Snow
Secretary - Murv Little
Treasurer - Nate Smith (Interim
)

Name	Term Ends	Resignation Date
Gary Berger	2004	
*Jim Freeze	2003	
Arleen Freeze	2003	10/01/03
*Jack Gratteau	2003	
Tom Grey	2003	03/06/03
*Hal Hendrickson	2003	
*Bill Leaman	2003	
*Murv Little	2003	
Carl McCann	2004	
*John T. Powers	2003	
John Scharmer	2004	
Kathy Scharmer	2004	
*Bob Snow	2003	
*Walter von Tagen III	2003	
*Cliff Curie	2003	
*Nate Smith	2003	

* Must be elected - see By-Laws